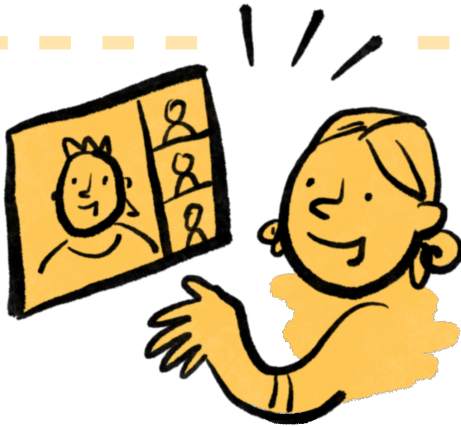




SCRIBE VIDEO PROCESS

GETTING STARTED



1 DISCOVERY CALL

Book yourself in for an initial discovery call with our team so we can understand your needs, and the best approach to help get your message across.

BOOK ME IN!



2 ACCEPT

Once the project direction has been defined, review and accept the quote.



3 SIGN

Sign the booking conditions via DocuSign so all butts are covered.



4 BASECAMP

Next, you will receive an invitation to join Basecamp, our collaboration platform to post and review work.



5 BRIEF

In Basecamp, you will find the brief we have written from your discovery call. You can now elaborate, edit, and upload any relevant content.



6 BRANDING

This is also where you can upload branding requirements including logos, fonts and colour palette.



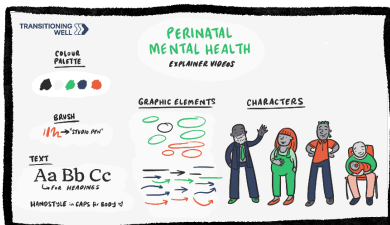
7 SCRIPT

Upload your final script to Basecamp and we're to roll!

Note: Your script must be signed off prior to commencement of storyboarding. Any edits to the script after storyboarding has begun may incur an additional cost.

MAKING THE MAGIC HAPPEN

1 STYLE CHECK



We start with a style check and single scene example to ensure we're on the same page with colours, style, look and feel.

2 STORY BOARDS



Once both the script & style check are signed off, we start the storyboarding process. You will have the opportunity for two full edit cycles, capturing all feedback and revisions in the Basecamp project.

Note: Any changes to illustrations or scripts after the storyboard has been signed off will incur additional costs, charged at an hourly rate.

3 RECORD

Once storyboards are signed off, our artist will go ahead and illustrate the recording of your video.

4 EDIT

Next we will record the voiceover, time it to the drawing, add basic animation and transitions, and background music.

5 FINALISE

Download your final video from Basecamp, ready to put your important ideas out into the world!



OMG I ♥ IT!